



SOLVING STAFFING PROBLEMS
THROUGH COLLABORATIVE
PARTNERSHIPS

NEW WAYS OF WORKING

Packaged Sourcing Services

With unemployment at historically low rates, finding qualified talent quickly is more important than ever. Creating strategies for finding these people quickly is what we do.

360 Talent helps your recruiting team by building targeted lists of potential candidates that meet your specific hiring criteria. Our research and sourcing strategies have been crafted over the last twenty years of sourcing strategy and leading-edge AI-driven technology. Let our team give your recruiters the right people fast, significantly decreasing your time to hire.

360 Talent's Unique Search Process

- **Vast sourcing network:** Trusted, third-party sources supplement automated data aggregation to glean information from public companies, M&A activity, government data sources, and social media feeds.
- **Proprietary ML/AI:** Our sources leverage ML/AI to constantly scan corporate websites, news articles, SEC filings, job openings, and other sources of information about industries, locations, revenue, and more.
- **Human Research & Verification:** Our team of research associates verifies our algorithmic performance, and enhances information about candidates and companies that can help recruiting teams find the quality talent they are looking for

THE RESULT?

Candidate sourcing lists with contact information to start recruiting for your most critical positions.

You can also expect increased:

- Cost-effectiveness of resources
- Capacity to meet short-term hiring demand
- Efficiency
- Employee engagement and productivity
- Quality of recruiting services and outcomes
- Performance and reliable delivery

"360 Talent's research team helped accelerate our recruiting by providing a great list of qualified candidates quickly allowing our recruiters to focus on direct recruiting as opposed to sourcing.

-CEO, \$100M Technology Company

360 TALENT OFFERS THE SOLUTION

Sourcing is one of the most important tasks your recruiters can do each day to build their pipelines, however, recruiters spend less than 7% of their day proactively searching for new people. Our research teams are located in the U.S and Canada and understand the nuances of the talent pool you need.

How We Approach Researching and Sourcing Talent



Our team works with you to create a sourcing strategy to find the people you need quickly. Through this process, we will identify the right candidate profile and begin the research process. After one week, our team will have identified 150 candidates with contact information (email or phone number).



In addition to name research, we also provide outreach services where our team will contact each person and ask them qualifying questions for the role. These are basic, client-provided, qualifying questions confirming their interest, level of experience, and willingness to meet with the client. These questions can be customized to suit each client's needs. Your recruiting team will receive a high-quality pool of candidates ready to recruit.



All information is shared digitally in a .csv file for your applicant tracking system or recruiting CRM.

How Our Services are Differentiated

Most sourcing companies use LinkedIn, however, **only 27% of US adults use LinkedIn with any regularity.** 360 Talent leverages deep web research strategies and tools to access all social media, research, publications, education records, and more. Our team researches 100% of the talent pool through our proprietary research technology and brings them to your team.

Our research provides access to more candidates, allowing you to make better hires faster.

360 Talent: Packaged Sourcing

Digital Sourcing Strategy	Included
150 Qualified Contacts	\$3,000
Candidate Outreach	\$2,000
.....	
Total	\$5,000

**Sourcing engagements are one-week long. Outreach engagements are one additional week.*



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360 Talent Packaged Sourcing Services: Timeline



360 Talent Pricing

Digital Sourcing Strategy
INCLUDED

Candidate Sourcing
\$3,000

Candidate Outreach
\$2,000

Contact us today to build your custom recruiting solution

WHY 360 TALENT

We solve BIG recruiting problems

Our teams bring the right combination of expertise, experience, and capability to support our clients end-to-end from strategy through delivery.

We maintain a strict focus on our clients and their needs at all times. Providing clarity, not a complication, 360 Talent helps clients quickly and effectively realize their hiring goals.



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